

# EVALUATION TOOL

## For Suicide Prevention Video Programs

(used by American Association of Suicidology)

**PROGRAM INFORMATION:**

<b>Video Title:</b>		<b>Date</b>
<b>Distributed By:</b>		<b>Produced:</b>
<b>Website:</b>	<b>Phone:</b>	
<b>Intended Audience:</b> (check all that apply) <input type="checkbox"/> ES <input type="checkbox"/> MS <input type="checkbox"/> HS <input type="checkbox"/> College <input type="checkbox"/> Adult <input type="checkbox"/> Seniors <input type="checkbox"/> Rural <input type="checkbox"/> Urban <input type="checkbox"/> Professional <input type="checkbox"/> Community Ed. <input type="checkbox"/> Suicide Survivors <input type="checkbox"/> All Cultures <input type="checkbox"/> Other: _____		
<b>Length of Video</b> _____	<b>Purchase Price \$</b> _____	
<b>Primary Subject of Video:</b> _____	<b>Rental Price \$</b> _____	
<b>Video to be used within a specific curriculum</b> ____; <b>or is adaptable to other programs</b> ____		

**(A) Minimum Requirement Check List** (All items must be checked "yes" in order to recommend the video.)

**• Content Requirements**

1. The video clearly advocates preventing suicide.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
2. The information provided is accurate.	YES <input type="checkbox"/>	NO <input type="checkbox"/>

**• Practical Considerations**

3. Video and sound quality are high.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
4. The video (or segments) are timed (15-30 min.+ ) for classroom/workshop use.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
<b>If questions 1-4 are all "yes," it meets all minimum requirements.</b>	YES <input type="checkbox"/>	NO <input type="checkbox"/>

**(B) Quality Check List**

**If the video passed the Quick Check, rate it on a 1 (poor), 2 (fair), 3 (good) to 4 (excellent) scale.**

**• Developmental Considerations and Cultural Appropriateness**

	Poor	Fair	Good	Excellent
5. The information is age-appropriate for the identified audience.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
6. The suicide prevention messages are clear and well presented.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
7. Video is sensitive to racial, ethnic, religious and/or gender differences.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
8. Stigmatization of suicide victims, attempters and/or survivors is avoided.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
9. Glamorization of suicide and suicidal behavior is avoided.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
10. Protective factors are promoted.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

**• Potential for Affecting Viewers' Skills, Attitudes & Behaviors**

	Poor	Fair	Good	Excellent
11. Effective suicide intervention skills are discussed and advocated.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
12. Appropriate intervention and help-seeking skills are modeled.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
13. Resource suggestions are included.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
14. A variety of presentation techniques are employed.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
15. The video includes printed guidelines for effective follow-up activities.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

**Add scores for items 5-15.**

**If total is 25 or higher, the video is generally recommended.**

**11-24 (not recommended) 25-35 (good) 36-44 (excellent)**

**SCORE** \_\_\_\_\_

**Other factors influencing the decision of whether or not to recommend this video:**

**Evaluated by:** \_\_\_\_\_

**Date:** \_\_\_\_\_