

Monthly Membership Call

Date: June 29th, 2022
Time: 1pm – 2pm EST



A M E R I C A N

ASSOCIATION OF SUICIDOLOGY

PURPOSE OF THE MEETING

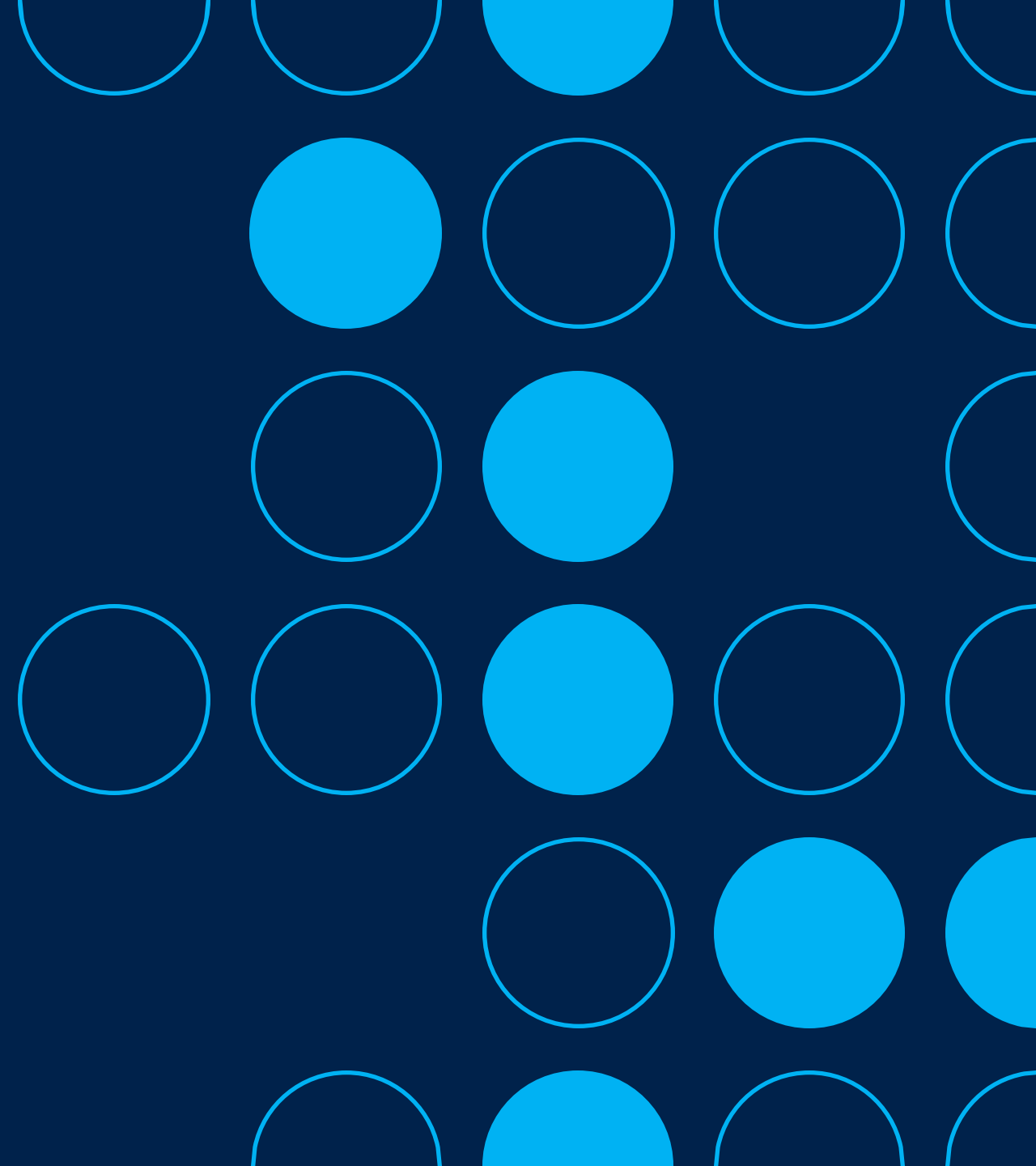
- Learn About:
 - ❖ Timely topics presented by our Organizational Members and Subject Matter Experts
 - ❖ Membership Benefits
 - ❖ Our Programs
 - Get the Opportunity:
 - ❖ Ask Questions
 - ❖ Learn from Organizational Members and Subject Matter Experts
 - ❖ Network with Fellow Members
-



Agenda

- Organizational Member Presentation
 - AAS updates
 - Membership Development
 - Accreditation, Training and Certification
 - Additional Updates
 - Q&A
 - Next month meeting
-

Presentation



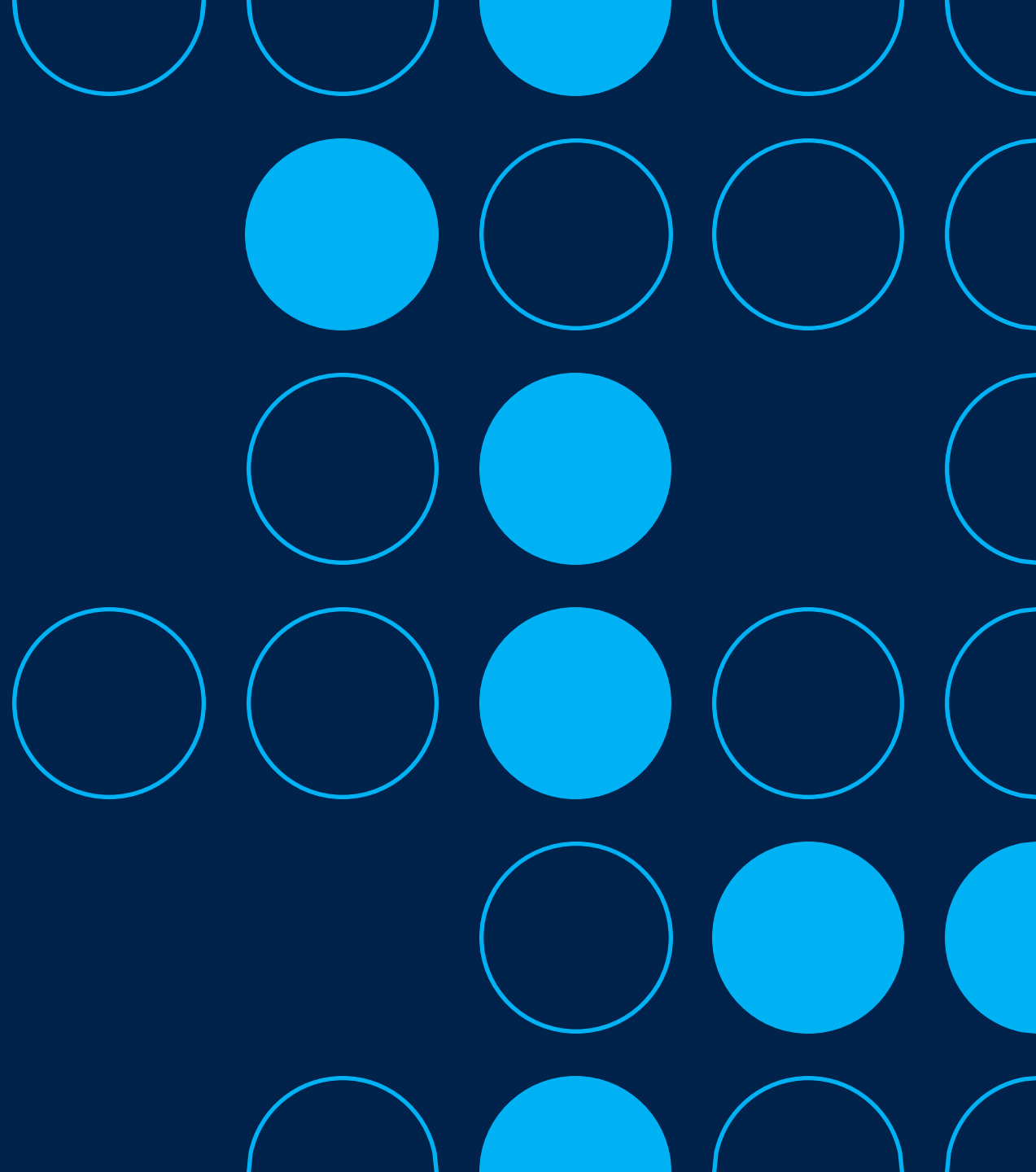


Speaker:

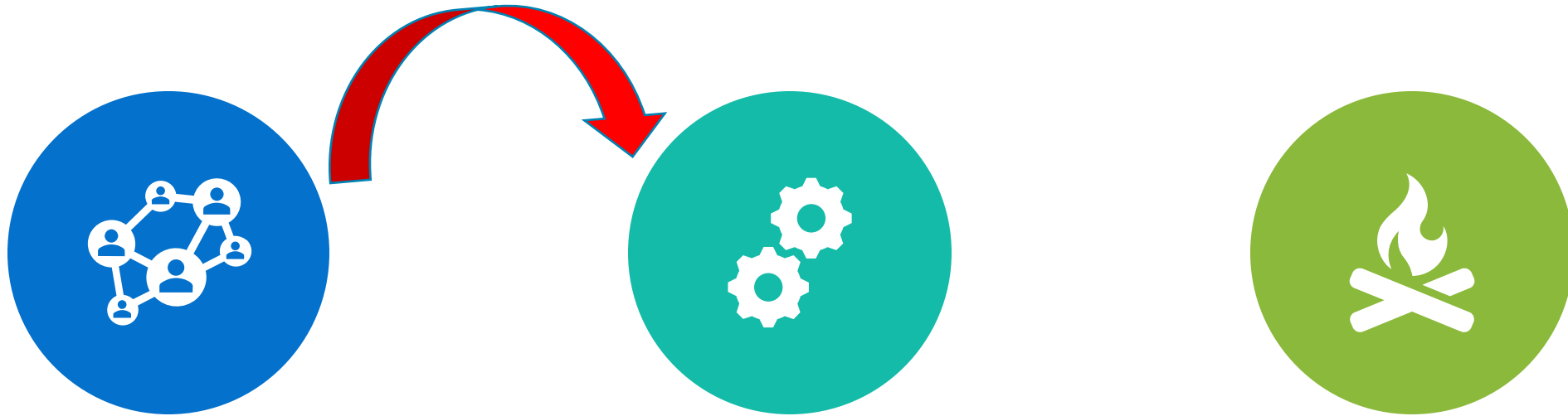
Lisa Sullivan, Executive Director
Texas Suicide Prevention Collaborative

Topic: Capacity Building

Membership Development



The 3Cs Model



PHASE 1: CONNECTING
& LEARNING

**PHASE 2: CREATING &
TRANSFORMING**

PHASE 3: CULTIVATING
& ENGAGING

Phase 1: Connecting & Learning

- **Annual Conference**

- 2022 annual conference in Chicago last month welcome over 1800 attendants, evenly split between in-person and virtual

- **Member Survey**

- Membership: The important of online & in-person member engagement, interest workgroups
- Conference: Networking opportunities, educational sessions
- Trainings and Certification Program: 90% people are interested; adding new certification program
- Affiliation: Coordinating with the state suicide coalitions
- Overall: AAS will continue to create a member-centric culture and serve as a national clearinghouse for information on suicide

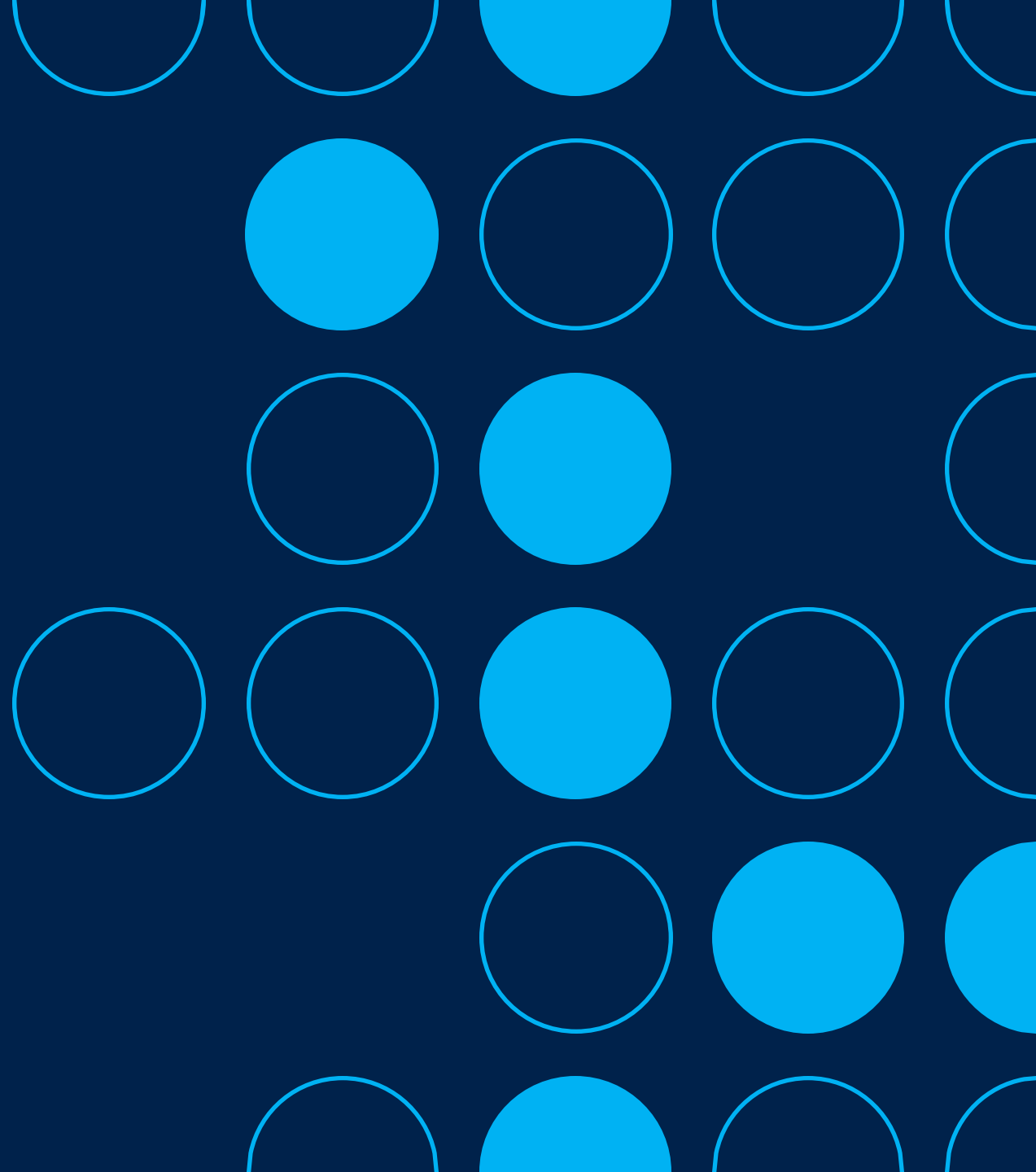
- **Review:**

- Database & emailing system
 - Member Portal
 - Membership benefits, such as
 - Subscriptions to our journal, Suicide and Life-Threatening Behavior
 - Committees and Workgroups
 - Career Center
 - Mentoring programs
-

Phase 2: Creating & Transforming

- **AAS Website**
 - Membership - Member-only section
 - **Member Portal**
 - A video how to navigate the member portal
 - Renew your membership
 - View your certificates
 - View your job posting/resumes
 - **Member Benefit**
 - Subscriptions to our journal, Suicide and Life-Threatening Behavior is now available to access online
 - AAS Career Center is open to all members – special member pricing for job posting
 - **Membership Call Registration**
 - Last month: 13 registrants
 - This month: 54 registrants
-

Accreditation, Training and Certification (ATC) Program



Latest updates

- PACT training
 - Date: August 5th
 - Time 8am-5pm EST
 - Email our training manager Michele Martin mmartin@suicidology.org to **tentatively** reserve your spot. She will follow up with you to confirm your spot and complete payment the week of July 5, 2022.
 - RRSR trainings
 - Fill out a request form at: <https://www.surveymonkey.com/r/RL6ZFKX>
-

Additional Updates



What's New?

- Waverly Partners have been selected to lead our CEO search
 - <https://careerhq.asaecenter.org/jobs/16816608/chief-executive-officer>
 - aas@waverly-partners.com (apply or referral)
 - Next month:
 - Launching our quarterly member e-newsletter
 - Updating our website
 - Conducting member focus groups – membership development projects
 - 2023 Annual Conference:
 - Location: Portland, OR at the Marriott Downtown Waterfront
 - **SAVE THE DATE >>> April 19-22, 2023**
-

Q & A:



Thank you!

Next meeting date: *7/27/2022*

Membership Call Registration Link:

<https://suicidology.org/monthly-membership-call/>

NEW! Member Services Email Address:

Memberservices@suicidology.org

