Monthly Membership Call

Date: June 29th, 2022
Time: 1pm – 2pm EST
PURPOSE OF THE MEETING

• Learn About:
  ❖ Timely topics presented by our Organizational Members and Subject Matter Experts
  ❖ Membership Benefits
  ❖ Our Programs

• Get the Opportunity:
  ❖ Ask Questions
  ❖ Learn from Organizational Members and Subject Matter Experts
  ❖ Network with Fellow Members
Agenda

• Organizational Member Presentation
• AAS updates
  • Membership Development
  • Accreditation, Training and Certification
  • Additional Updates
• Q&A
• Next month meeting
Presentation
Speaker: Lisa Sullivan, Executive Director
Texas Suicide Prevention Collaborative

Topic: Capacity Building
Membership Development
The 3Cs Model

PHASE 1: CONNECTING & LEARNING

PHASE 2: CREATING & TRANSFORMING

PHASE 3: CULTIVATING & ENGAGING
Phase 1: Connecting & Learning

- **Annual Conference**
  - 2022 annual conference in Chicago last month welcome over 1800 attendants, evenly split between in-person and virtual

- **Member Survey**
  - Membership: The important of online & in-person member engagement, interest workgroups
  - Conference: Networking opportunities, educational sessions
  - Trainings and Certification Program: 90% people are interested; adding new certification program
  - Affiliation: Coordinating with the state suicide coalitions
  - Overall: AAS will continue to create a member-centric culture and serve as a national clearinghouse for information on suicide

- **Review:**
  - Database & emailing system
  - Member Portal
  - Membership benefits, such as
    - Subscriptions to our journal, Suicide and Life-Threatening Behavior
    - Committees and Workgroups
    - Career Center
    - Mentoring programs
Phase 2: Creating & Transforming

- **AAS Website**
  - Membership - Member-only section

- **Member Portal**
  - A video how to navigate the member portal
  - Renew your membership
  - View your certificates
  - View your job posting/resumes

- **Member Benefit**
  - Subscriptions to our journal, Suicide and Life-Threatening Behavior is now available to access online
  - AAS Career Center is open to all members – special member pricing for job posting

- **Membership Call Registration**
  - Last month: 13 registrants
  - This month: 54 registrants
Accreditation, Training and Certification (ATC) Program
Latest updates

• PACT training
  • Date: August 5th
  • Time 8am-5pm EST
  • Email our training manager Michele Martin mmartin@suicidology.org to tentatively reserve your spot. She will follow up with you to confirm your spot and complete payment the week of July 5, 2022.

• RRSR trainings
  • Fill out a request form at: https://www.surveymonkey.com/r/RL6ZFKX
Additional Updates
What's New?

- Waverly Partners have been selected to lead our CEO search
  - aas@waverly-partners.com (apply or referral)
- Next month:
  - Launching our quarterly member e-newsletter
  - Updating our website
  - Conducting member focus groups – membership development projects
- 2023 Annual Conference:
  - Location: Portland, OR at the Marriott Downtown Waterfront
    - SAVE THE DATE > >> April 19-22, 2023
Q & A:
Thank you!

Next meeting date: 7/27/2022

Membership Call Registration Link:
https://suicidology.org/monthly-membership-call/

NEW! Member Services Email Address:
Memberservices@suicidology.org