



A M E R I C A N TM
ASSOCIATION OF SUICIDOLOGY

AAS26

59TH ANNUAL CONFERENCE
ST. LOUIS, MISSOURI

2026 SPONSOR & EXHIBITOR CATALOG

ABOUT AAS

The American Association of Suicidology (AAS) is the world's largest and nation's oldest organization dedicated to suicide prevention. Founded in 1968 by Edwin S. Shneidman, PhD, AAS promotes the research of suicide and its prevention, public awareness programs, public education and training for professionals and volunteers. While AAS includes members, it operates beyond a traditional membership-based model.

AAS Mission Statement

To empower all toward resilient lives, inspiring hope and preventing suicide through the advancement of suicidology.

AAS Vision Statement

We are an inclusive community that envisions a world where people know how to prevent suicide and find hope and healing.

Sponsorship Instructions

If you're interested in becoming a sponsor or exhibitor at AAS26, please start by filling out [this online form](#). Sponsorship and exhibitor opportunities are updated to reflect availability, and with several levels being limited or exclusive, they may sell out quickly. If your first choice isn't available, we'll gladly help you explore the best alternative option.

Contact

Robert Coffey
rcoffey@suicidology.org

Important Dates

Training & Certification Days: Sunday & Monday, May 17-18, 2026

Conference: Tuesday-Thursday, May 19-21, 2026

Healing After Suicide Loss Summit (HASLS): Friday, May 22, 2026

Exhibit Hall Hours*:

Monday, May 18, 2026, 5:15 pm - 6:15 pm - Opening Reception with Exhibitors

Tuesday, May 19, 2026, 8 am - 5 pm

Wednesday, May 20, 2026, 8 am - 5 pm

Thursday, May 21, 2026, 8 am - 4:30 pm

*Times subject to change.

AAS26 SPONSOR OPPORTUNITIES

Presenting Sponsor - Exclusive Opportunity: \$50,000

- 5 conference registrations
- Hyperlinked logo on conference website and app
- On-stage introduction of the keynote speaker on Wednesday or Thursday of the conference (based on availability)
- Premier double exhibit booth
- Attendee list for those who opt in to share information
- Program track sponsor (select your track)
- Exclusive splash page in conference app
- ASS26 meals and breaks sponsor
- Rotating banner logo in conference app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions
- 2 bag inserts
- 3 push notifications in conference app
- Full-page ad in the printed program

Gold Sponsor: \$25,000

- 4 conference registrations
- Hyperlinked logo on conference website and app
- Premier double exhibit booth
- Attendee list for those who opt in to share information
- Program track sponsor (select your track)
- Rotating banner logo in conference app
- Logo and sponsorship level on loop before main stage sessions
- 2 bag inserts
- 2 push notifications
- Half-page ad in the printed program

Silver Sponsor: \$10,000

- 3 conference registrations
- Hyperlinked logo on conference website and app
- Prime exhibit booth
- Attendee list for those who opt in to share information
- Rotating banner logo in conference app
- Logo and sponsorship level on loop before main stage sessions
- 1 bag insert
- 2 push notifications

Bronze Sponsor: \$5,000

- 2 conference registrations
- Hyperlinked logo on conference website and app
- Base exhibit booth
- Logo and sponsorship level on loop before main stage sessions
- 1 push notification

Partner Sponsor: \$1,000

- Hyperlinked logo on conference website and app
- Logo and sponsorship level on loop before main stage sessions

AAS26 EXHIBITOR OPPORTUNITIES

Premier Double Exhibit Booth: \$10,000	• In-person exhibit booth from May 18 - May 21, 2026. • Four (4) conference registrations (does not include Training & Certifications Days). Your exhibit table must be staffed during exhibit hall hours. • Each premier exhibit booth space (10x20) includes two (2) 8-foot draped table, four (4) chairs, a basic sign, and a waste basket. • Booth will be in a premier location in the exhibit hall. • Logo and description in the AAS26 conference app and website. • Attendee email contact list (see item description for full details) • Electrical power and standard-sized LCD monitor included. • Optional add-on for additional costs.
Prime Exhibit Booth: \$5,000	• In-person exhibit booth from May 18 - May 21, 2026. • Two (2) conference registrations (does not include Training & Certifications Days). Your exhibit table must be staffed during exhibit hall hours. • Each prime exhibit booth space (10x10) includes one (1) 8-foot draped table, two (2) chairs, a basic sign, and a waste basket. • Booth will be in a prime location in the exhibit hall. • Logo in the AAS26 conference app and website. • Electrical power included. • Optional add-ons for additional costs.
Base Exhibitor Nonprofit/Government: \$2,500 Base Exhibitor For Profit Company: \$3,500	• In-person exhibit booth from May 18 - May 21, 2026. • Two (2) conference registrations (does not include Training & Certifications Days). Your exhibit table must be staffed during exhibit hall hours. • Each base exhibit booth space (10x10) includes one (1) 8-foot draped table, two (2) chairs, a basic sign, and a waste basket. • Logo in the AAS26 conference app and website. • Optional add-ons for additional costs.

UNDERWRITING OPPORTUNITIES & ADD ONS

\$15,000	Presenting Sponsor of the Healing After Suicide Loss Summit (1 Available)
\$10,000	2026 Annual AAS Awards Reception (1 Available)

UNDERWRITING OPPORTUNITIES & ADD ONS

\$7,500	Keynote (2 Available)
\$5,000	Conference Meals & Breaks (5 Available)
\$5,000	Conference Bag (1 Available)
\$5,000	Poster Reception (1 Available)
\$5,000	Wi-Fi Sponsor (1 Available)
\$4,000	Photography Sponsor (1 Available)
\$3,500	Sign Language Interpreter (3 Available)
\$3,000	Lanyard Sponsor (1 Available) SOLD OUT!
\$3,000	Program Track Sponsor: Clinical / Clinicians (5 Available)
\$3,000	Program Track Sponsor: Crisis Services (5 Available)
\$3,000	Program Track Sponsor: Lived Experience / Loss Survivor (5 Available)
\$3,000	Program Track Sponsor: Public Health (5 Available)
\$3,000	Program Track Sponsor: Research & Innovation (5 Available)
\$3,000	Program Track Sponsor: Trending Discussions (5 Available)
\$3,000	Program Track Sponsor: Workplace (5 Available)
\$2,500	Crisis Center Tour (1 Available)
\$2,500	Conference Healing Art Activity (1 Available)
\$2,500	Opening Reception (1 Available)
\$2,500	Printed Program - Full-Page Ad in Printed Program Included (3 Available)
\$2,500	Wellness Room (3 Available)
\$2,000	Healing After Suicide Loss Healing Art Activity (1 Available)
\$1,500	Nursing Room (1 Available)
\$1,500	Sensory Room (1 Available)
\$1,000	Attendee Email Contact List
\$500 PER INSERT	Bag Inserts (Must supply 1,000 inserts)
\$500 PER MESSAGE	Push Notification in Conference App (Based on availability)

UNDERWRITING OPPORTUNITIES & ADD ONS

Presenting Sponsor of the Healing After Suicide Loss Summit - \$15,000 (1 Available)

- The Healing After Suicide Loss Summit is a gathering of suicide loss survivors and leaders within the Suicidology community. These leaders are the very people who share in the lived experience of suicide loss, grief, and bereavement.
- On-stage introduction of the keynote speaker on Friday during the Summit
- 3 conference registrations
- Base exhibit booth
- Hyperlinked logo on conference website and app
- Rotating banner logo in conference app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

2026 Annual AAS Awards Reception Sponsor - \$10,000 (1 Available)

- Dedicated time for the community to come together and celebrate their peers during the announcements of the Annual AAS Awards winners.
- Ability to make an onstage introduction during the awards reception
- 1 conference registration
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Keynote Sponsor - \$7,500 (2 Available)

- Keynotes, often a conference highlight, bring together the entire community for an inspiring and thought-provoking session.
- On-stage Opportunity for a company representative to introduce a keynote speaker
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Conference Meals & Breaks Sponsor - \$5,000 (5 Available)

- Help keep attendees fueled and ready for sessions.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Conference Bag Sponsor - \$5,000 (1 Available)

- Every AAS26 attendee will receive a conference bag.
- Company logo printed on conference bag along with the AAS logo
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Poster Reception Sponsor - \$5,000 (1 Available)

- The Poster Reception on Tuesday evening is a unique opportunity to showcase your organization's commitment to advancing scientific research and fostering collaboration within the community.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Wi-Fi Sponsor - \$5,000 (1 Available)

- Customized Wi-Fi password to match sponsor name
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

UNDERWRITING OPPORTUNITIES & ADD ONS

Photography Sponsor - \$4,000 (1 Available)

- Photos on the AAS Flickr page posted with “Photos sponsored by (company name)”
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Sign Language Interpreter Sponsor - \$3,500 (3 Available)

- Help make AAS26 accessible to all by bringing in ASL Interpreters for those who are hard of hearing / deaf.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Lanyard Sponsor - \$3,000 (1 Available) SOLD OUT!

- Every AAS26 attendee will receive a lanyard for their name badge.
- Company logo printed on lanyard along with the AAS logo
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Program Track Sponsor - \$3,000 (5 Available for each track)

- Be a sponsor in one (or more) of the AAS26 tracks. Tracks to choose from include Clinical / Clinicians track, Crisis Services track, Lived Experience / Loss Survivor track, Public Health track, Research & Innovation track, Trending Discussions track, and the Workplace track.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Crisis Center Tour Sponsor - \$2,500 (1 Available)

- As part of the registration process, attendees will have the opportunity to add on a tour of a local crisis center in St. Louis, Missouri, tentatively scheduled for Tuesday evening.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Conference Healing Art Activity Sponsor - \$2,500 (1 Available)

- Attendees will be invited throughout the conference to add to the AAS26 art canvas facilitated by Your Heart On Art. The final art piece will be auctioned off at AAS27.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Opening Reception Sponsor - \$2,500 (1 Available)

- The Opening Reception with Exhibitors on Monday evening is an opportunity to bring attendees directly into the exhibit hall.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Printed Program Sponsor - \$2,500 (3 Available)

- Every AAS26 attendee will receive a printed program.
- Includes a full-page ad in the printed program
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

UNDERWRITING OPPORTUNITIES & ADD ONS

Wellness Room Sponsor - \$2,500 (3 Available)

- A space that promotes self-care among attendees. Attendees can partake in various activities and/or talk to qualified volunteers.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Healing After Suicide Loss Healing Art Activity Sponsor - \$2,000 (1 Available)

- The Summit starts with a healing art activity facilitated by Your Heart On Art. Attendees will have the opportunity to create a unique bracelet with suicide prevention charms, a word of hope, or to create a bracelet to memorialize the life of someone who has died by suicide.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Nursing Room Sponsor - \$1,500 (1 Available)

- The nursing room provides a private, comfortable, and quiet space for nursing parents. Equipped with seating, electrical outlets, and a refrigerator, it offers a serene environment for breastfeeding or pumping, ensuring privacy and convenience during the conference.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Sensory Room Sponsor - \$1,500 (1 Available)

- The Sensory Room is a peaceful, restorative space designed to support attendees' well-being during the conference. The room features low lighting, minimal noise, and a calm environment, providing a quiet place to pause and reset. This space is intended to be inclusive and accessible for all attendees, offering a moment of calm amidst the conference activities.
- Hyperlinked logo on conference website and app
- Sponsorship recognition on signage throughout the conference
- Logo and sponsorship level on loop before main stage sessions

Attendee Email Contact List - \$1,000

As an exhibitor or sponsor, you have the exclusive opportunity to connect directly with attendees who opt in at registration to share their name and email contact information. You must be a confirmed sponsor or exhibitor to add this option. The list may be used to send up to two emails, providing a valuable way to extend your reach, share resources, and engage participants beyond the conference.

Bag Inserts - \$500

Your handout is inserted into the AAS26 conference bags given to all attendees. Your organization must supply 1,000 copies. Materials need to arrive at the America's Center in St. Louis, Missouri, between May 11 and 14, 2026, and not to arrive after May 14th. Shipping information will be provided in advance of shipping deadlines.

Push Notification in Conference App - \$500

A push notification is sent via the AAS26 conference app at the time and date that you reserve (based on availability).

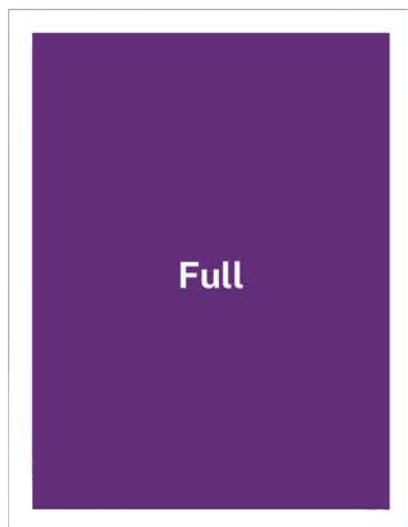
PRINTED PROGRAM AD OPTIONS

Prices

- Full Page: \$750
- 1/2 Page: \$400
- 1/4 Page: \$250

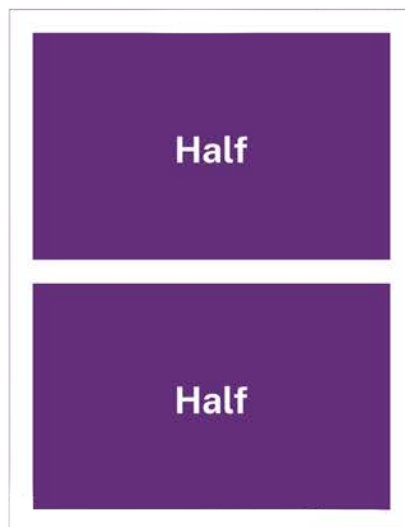
Specs

- The printed program is portrait orientation.
- Program's trim size: 8.5" wide x 11" high (all ad specifications are in inches)
- File Format Requested: PDF
- Resolution: 300 dpi (dots per inch)
- Ink: CMYK ONLY. No Pantone Colors. Convert all logos to CMYK.



Full Page Ad

- Set up PDF at 7.5" wide by 10" high.
- Do NOT use crop marks.
- No bleeds.



Half Page Ad

- Set up PDF at 7.5" wide by 4.75" high.
- Do NOT use crop marks.
- No bleeds.



Quarter Page Ad

- Set up PDF at 3.5" wide by 4.75" high.
- Do NOT use crop marks.
- No bleeds.

Submission Deadline

- April 15, 2026 @ 3:00 pm (Eastern Time): Last day to submit artwork

AAS26 COMMITMENT INFORMATION

SECURE YOUR SPONSORSHIP(S) TODAY!



<https://forms.office.com/r/id4A68MLZ2>

***Sponsorships and Printed Program Ads must be received
no later than April 15, 2026 @ 3:00 pm (Eastern Time).***

Company/organization logo must be submitted when completing the sponsorship form in the link above. We accept high-resolution standard logo, banner logo, and thumbnail logo in .jpg or .png format.

LOGO SPECS

Standard

0.75:1 aspect ratio, 2,048 pixels wide x 2,732 pixels high

Banner

2,048 pixels wide x 200-500 pixels high

Thumbnail

100 pixels wide x 100 pixels high

**American Association of Suicidology
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For more information, contact Robert Coffey at rcoffey@suicidology.org